

KEVIN VALBONESI

B.A.A (FILM AND MEDIA)

49 Troutbeck Crescent, Brampton, ON, L6Y 5E8
☎ 416-347-3644 ✉ kevinvalbonesi@gmail.com

CULTURAL SECTOR PROFESSIONAL

With years of experience and proficiency in these areas:

- Film & Media Production
- Research & Report Writing
- Arts & Culture Writing
- Community Engagement

I am looking to create engaging content that promotes public interest in the arts and culture.

PEEL ART GALLERY, MUSEUM, AND ARCHIVES

AUGUST 2015 - PRESENT

Visitor Service Guide

Provide educational and engaging tours through the museum and art gallery.

- Led engaging tours of the museum, courthouse, and art gallery.
- Promoted PAMA events to encourage visitors to make subsequent visits.
- Carried out research into the history of Peel, the courthouse, and jail to better entertain and inform visitors on a tour.

LORD CULTURAL RESOURCES

JULY 2015 - PRESENT

Communications Coordinator

Create promotional media, manage company social media accounts, and consult with clients.

- Managed and grew the company's social media influence across several platforms.
- Created corporate videos and motion graphic presentations that played before large and distinguished audiences in Toronto, Dubai, Amsterdam, and Beijing.
- Streamlined E-mail marketing and increased coverage by cleaning up a database of over forty-eight thousand unique contacts.
- Consulted in a research capacity with several clients, including: the Toronto International Film Festival, Royal Conservatory of Music, and Myseum of Toronto.

VOICES FROM THE AGES

APRIL 2014 - PRESENT

Creator, Host

Research, write, and produce podcasts to increase public interest in history.

- Recorded, mixed, and designed a high quality and engaging soundscape with low-cost Zoom recorders and Logic Pro X editing software.
- Used targeted marketing strategies to increase the potential listener base, including joining a history podcasting network, and securing an interview with the *Museum Musings*.
- Recognized as an important media contact by the Royal Ontario Museum and thus granted free and priority access to all major events at the Museum.
- Worked within the *History Podcasters* and *Dark Myths* networks to create programs and articles that increased the audience of each program and inspired interest in history.
- Grew a starting audience of hundreds into thirty-five thousand as of December 2015.

Grant Writer, Special Imaging Researcher

Investigate and develop the use of 360-degree video for storytelling and write funding applications to support the use of this technology on an interactive documentary.

- Compiled a comprehensive report of all emerging special imaging camera systems.
 - Assisted in running office operations, including scheduling and taking calls.
 - Co-wrote fundraising applications that earned \$125,000 in pre-production funding.
 - Organized the creation and printing of important documents, utilizing Google Drive and Microsoft Office to track document status and ensure consistency for the final output.
 - Developed the first viable post-production workflow for 360-degree video and wrote the one of the first comprehensive manuals for the editing and output of 360-degree videos.
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EDUCATION**Humber College: Bachelor of Applied Arts Film And Media Production – April 2014**

- Graduated Summa Cum Laude.
- Received a President's Letter for highest academic achievement in every semester.
- Excelled particularly in film theory and screenwriting courses.

St. Augustine Secondary School: High School Diploma – June 2009

- Graduated top in the faculties of English and Technology.
 - Achieved the Honor Roll and received the distinction of Ontario Scholar.
 - Distinguished myself by writing one of the school plays, acting as chief editor on the yearbook, and producing the graduation video.
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ADDITIONAL SKILLS & EXPERTISE

- Conversational Italian
- Basic Latin
- Western Literature
- Basic French
- Drafting & Design
- Painting